Sardar Vallabhbhai National Institute Of Technology, Surat

NEWSLETTER

Vol. 02 Issue. 03 (December-2020)

Association for Harnessing Innovation and Entrepreneurship ASHINE (NIDHI - TBI)

In Association With:

Sardar Vallabhbhai National Institute of Technology, Surat

Department of Science and Technology (DST), NIDHI-TBI, Government of India.

Student Startup & Innovation Policy (SSIP), Gujarat Government

ABOUT

SVNIT Surat in association with the Department of Science and Technology (DST), Government of India, has established a NIDHI-TBI (Technology Business Incubator) named ASHINE (Association for Harnessing Innovation and Entrepreneurship). ASHINE which is a section 8 (not-for-profit) company aims to promote entrepreneurial activity on SVNIT campus and commercialization of R&D efforts across all disciplines of Engineering and Technology including Energy, Environment and Manufacturing. It also extensively undertakes pre-incubation activities for students under the SSIP policy of the Government of Gujarat. It also envisions developing incubation activities in other sectors in the coming years with support from various government/semi-government and private entities.

OUR VISION

To be an ecosystem for entrepreneurs to start a viable enterprise with global competence for sustainability and inclusive growth.

OUR MISSION

To facilitate entrepreneurship that blends creativity, innovation, product design, and engineering for employment creation and wealth generation.

OBJECTIVES

- To promote and support entrepreneurship and innovation and allied concepts across SVNIT, Surat, other institutes of National Importance as well as other technical institutes.

- To implement and handle operations and management of startup and innovation incubators.

- To develop, frame and implement policies to support startups.

- To extend the state of the art laboratories and other world-class incubation and pre-incubation facilities to startups, entrepreneurs and innovators.

- To support IPR awareness and registration activities.

STARTUP INDIA LEARNING PROGRAM

ASHINE-TBI initiated the 4-week Start-up India Learning Program (SILP) for the students of Student Associateship Program 2020 (SAP 2020) to experience this exciting program on the ABCD of Start-up Ecosystem.

In this program, the Student Associates received continuous guidance and assistance throughout the Start-Up India Learning Program in the collaboration with Eduvent. Total 46 Students Associates have completed this program.

The program consisted of the following things:

• FREE sessions in for this e-Course.

• Certification by Start-Up India to those who complete the program.

• Specially designed activities sessions

• Quiz sessions

• Interesting real-life case studies to work upon.

• Q and A sessions

• B-Plan tracker to help them track their growth

PRODUCT DEMO BY STARTUP GRADEAZY

ASHINE has organized a Product Demonstration by its incubated startup Gradeazy at SVNIT conference hall to enable its ed-tech startup to demonstrate its product & services to the SVNIT management team.

The demonstration was given by Gradeazy founder Mr. Dishant Gandhi in front of Dr. S.R. Gandhi (Director-SVNIT), Dr. P. L. Patel (Dy. Director-SVNIT), Dr. J. Banerjee (Prof. I/C-Research Park), Dr. S. N. Shah (Member-ASHINE Committee), Mr. Kalp Bhatt (CEO-ASHINE) & Mr. Darshan Mehta (Incubation Manager-ASHINE).

At the event, Mr. Dishant Gandhi explained the features and benefits of its ed-tech startup platform and how by collaboration with SVNIT problems related to the online examination can be solved.

STARTUP DEMO DAY

ASHINE and i-Hub, Gujarat have jointly organized "Startup Demo Day" to enable the culture of collaboration amongst Start-Ups within the ecosystem.

A collaborative day which enabled the innovator with the opportunity to share their story & journey. Startup Demo Day was the perfect environment to enable efficient matching of great ideas with the necessary capital and expertise.

Startups presented their Story and Journey so far in presence of following panel of eminent guests and experts

Smt. Anju Sharma, IAS (Principal Secretary, Education Department & Chairperson i -Hub , Gujarat)

Shri M. Nagarajan, IAS (Director Higher Education Department & Honorary Director, i - Hub , Gujarat)

Shri Dr. S. R Gandhi (Director – SVNIT)

Shri Rajan Welukar (VC, Auro University)

Shri Hiranmay Mahanta (CEO, *i*-Hub)

Shri Sanjay Punjabi (Founder President, TiE Surat)

Following young startups from ASHINE- SVNIT shared their entrprenural journey through Startup Demo Day Platform.

Mr.Antim Suman (Founder-Edgistify),
Mr.Vivek Gaur, (Founder-Preponline),
Mr.Priyank Loonker (Founder-Studio Dialogbox),
Mrs.Shivani Chakrachhattri (Founder-The Roundumbrella Company),
Mrs.Nikita Lalwani (Founder-Cycling Cities),
Mr.Dishant Gandhi (Founder-Gradeazy)

CATALYST 1.0

OBJECTIVE

Under this Program, applications are invited on Prototype to MVP level to develop the pre-incubation pipeline and sanctioned grant of upto Rs. 2,00,00/- per startup under SSIP given to selected participants for MVP development. This program was open for all Students, Startup Enthusiasts with an Idea.

BENEFITS

- Pre-seed funding upto Rs. 2,00,000/-
- Open to Students, Startup Enthusiasts, Innovators, etc.
- Guidance on ASHINE-SVNIT incubation application to all startups
- Feedback from ASHINE mentors to finalists
- Opportunity to be mentored by SVNIT - Surat gurus
- Chance to partner with SVNIT - Surat students as co-founders
- Enrollment to Wadhwani Foundation Certified Entrepreneurship Program
- E-Certificates for winners from ASHINE

APPLICATIONS RECEIVED

09 applications have been received under the Ignition Startup Support Program from all across Gujarat. The second phase of rigorous scrutiny will be carried out by the selection committee.

SELECTION PROCESS

Selection Process will be carried out initially by the internal committee and then by the scrutiny Committee as per the SSIP Guidelines.

CATALYST 1.0

Do you have an idea and looking for pre-seed funding for developing a Prototype?

APPLICATIONS OPEN

- Prototyping fund upto ₹ 2,00,000/-
- Wadhwani Foundation Entrepreneurship Program
- Incubation Support
- Mentorship Support

Apply: https://bit.ly/2TuOChI

Supported By: NIDHI - TBI under NSTEDB, DST, Government of India, SSIP

Ecosystem Partners: WADHWANI FOUNDATION, TiE SURAT, eChai, ikoverk

Conducted Startup Interact Event at ASHINE. Startup Interact is a platform to enable the culture of Entrepreneurship, Collaboration, Learning & Interaction of existing student's Start-Ups and start-up enthusiastic students.

The meet enabled the discussion and talk related to Start-up and Entrepreneurship

It was an interactive session where students cleared their queries related to entrepreneurship and startup with us.

Total 250 students and 4 startups founders participated in the event through Google Meet and YouTube live.

https://youtu.be/M7heR9sVqGc

MEDIA COVERAGE

The event got coverage in the Divyabhaskaer Newspaper Dated 20 th December, 2020.
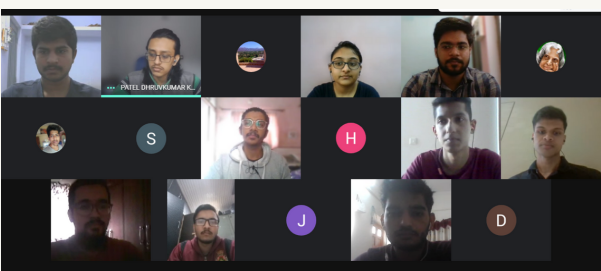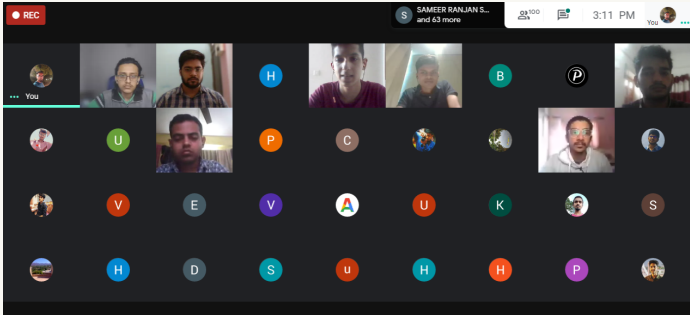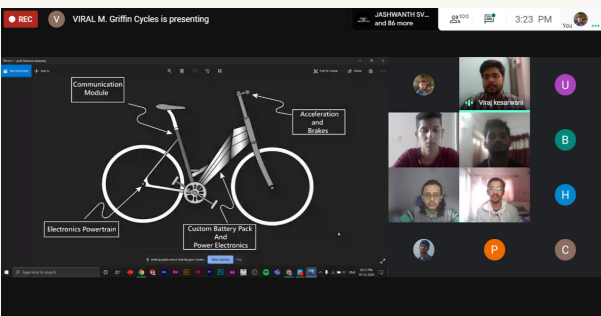
WF STARTUP LABS PROGRAM

ASHINE - TBI, SVNIT in partnership with Wadhwani Foundation - Startup Labs launches the 10-week Entrepreneurship Program for 29 Student/Startup teams

WF Startup Labs - A special purpose vehicle in colleges, which becomes the "Hub" for venture creation on a college campus.

Startup Labs would offer a structured, guided, and blended program that takes the venture who has a business model and/or an MVP from the stage of a Potential Real Venture to a Real Venture in the market.

BENEFITS

- Empower students with an entrepreneurial mindset and business skills leading to long-term entrepreneurship.

- Support student entrepreneurs with validated ideas to start meaningful ventures by customized skilling and learning programs;

- Access to Wadhwani entrepreneurship curriculum, content and assessments via LearnWise, a LMS platform.

- Access to face-to-face and ongoing online training programs for faculty nominated by the Center and approved by NEN to build faculty knowledge and skill to facilitate the Startup Labs program.

- Program management hand holding guidance by NEN's regional manager

- Provide merit certification to faculty, after the program is completed, with batches of 8-12 student ventures (30-35 students), where 80% of the students shall qualify with a minimum of 80% in the overall Learn Wise assessments
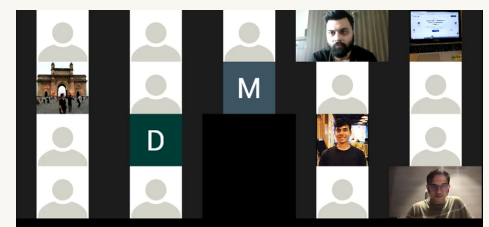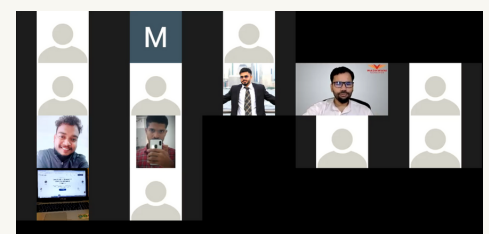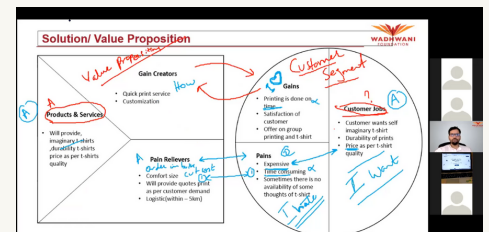
With the support of Student Startup & Innovation Policy (SSIP), Sardar Vallabhbhai National Institute of Technology (SVNIT) e-inaugurates Sardar Vallabhbhai Innovation Center (SVIC) on the 11th of November 2020, 5:00 PM to 6:15 PM through a Facebook live, in the august presence of Hon'ble Bhupendrasinh Chudasma ji, Cabinet Minister, Education Department, Gujarat (Chief Guest), Smt. Anju Sharma IAS, Principal Secretary, Higher Education Department, Government of Gujarat (Guest of Honour), Shri. M. Nagarajan IAS, Director, Higher Education Department, Government of Gujarat (Special Guest). SVNIT - Surat hosted this e-Inauguration , for the student teams and student startups who have put up extraordinary efforts into building their venture under SSIP.

Sardar Vallabhbhai Innovation Center (SVIC) under Student Startup & Innovation Policy (SSIP) provides a perfect environment to enable efficient matching of great ideas with the necessary capital and expertise. SVIC offers the start-ups the ultimate forum for promoting their business to investors and potential customers. Who, in turn, has a chance to discover and support innovative start-up talent.

https://fb.watch/2HZcCYKGVc/

At the event,

Shri. Bhupendrasinh Chudasamaji (Cabinet Minister, Education, Government of Gujarat) spoke about The mammoth importance of SVNIT, Surat in creating a sustainable startup ecosystem.

Shri. M. Nagarajan, IAS (Director, Higher Education Department, Gujarat) spoke about the Importance of an Innovation Center in South Gujarat.

Shri. Hiranmay Mahanta (CEO, i-HUB) spoke about the Importance of an innovation Center in SVNIT Campus.

Dr. S. R. Gandhi (Director-SVNIT) spoke about Initiatives taken by ASHINE-SVNIT under Startup Labs Program (SLP) & Startup Internship Program (SIP).

Dr. P. L. Patel (Dy. Director-SVNIT), spoke about Initiatives taken by ASHINE-SVNIT under Startup India Learning Program.

Dr. J. Banerjee (Prof. I/C-Research Park, SVNIT), spoke about Initiatives taken by ASHINE-SVNIT under the Students Associateship Program.

Shri. Dushyant Mehta (President, Alumni Association, SVNIT), spoke about Pivotal role of Alumni network in enabling an efficient ecosystem at SVNIT.

Dr. H. K. Dave (SSIP Coordinator) extended a vote of thanks at the end of the event.

The event was hosted by Mr. Hiranmay Mahanta (CEO, i-HUB) and Mr. Kalp Bhatt (CEO, ASHINE-TBI). Details regarding student startup centric programs such as the Student Associate Program (SAP), Startup India Learning Program (SILP), Startup Labs Program (SLP) and Startup Internship Program (SIP) were shared.
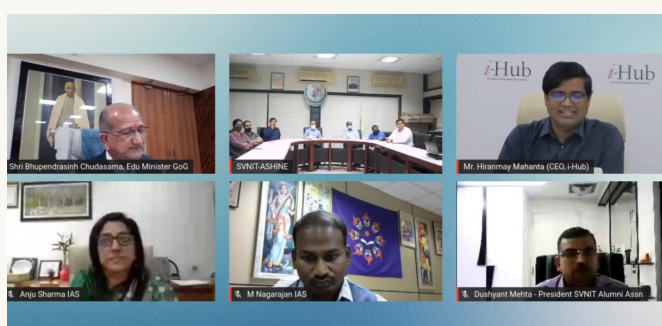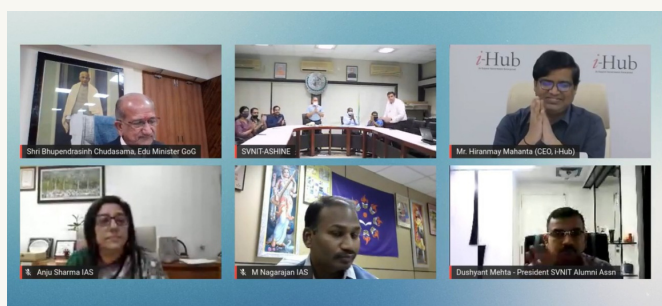
EARLY STAGE INNOVATION

Students of Sardar Vallabhbhai Patel (SVP) School, Mr. Rahul Pal, Ms. Kinari Parnavee, Ms. Keya Pandey and Ms. Priyanka Sharma has done Preliminary Discoveries of Asteroids by Indian participants for AIASC 2019 Phase 1.

In 2019, under "NEAR EARTH OBJECT" 22 Preliminary Discovery of asteroids have been discovered by Indian students as part of an international science programme. All India Asteroid Search Campaign, conducted by SPACE Surat in collaboration with International Astronomical Search Collaboration (IASC), Hardin Simmons University - Texas (HSC) Outsearch Project NASA. These discoveries have been confirmed by IASC and International Astronomical Union which records such discoveries.

Team ASHINE Interacted with the Students of Near Earth Object Program, Dr. B. Z. Dholakiya - Chairman (SVP School). Dr. R. K. Indulkar, Principal at Sardar Vallabhbhai Patel (SVP) School. And discussed on capacity building of Students, cross-collaboration via developing a network of schools, conceptualization of the Innovation festival, proposal of Atal Tinkering Lab, skill development, recognition of SVP School student efforts under SSIP etc. to promote innovation at School level.

CHILDREN INNOVATION FESTIVAL

ASHINE associated with GUSEC & UNICEF as an Eco system partner for Children Innovation Festival (CIF), an initiative that aims to identify, nurture and support children-led innovations in the state of Gujarat. CIF 2020 aims to provide child innovators with a chance to turn their innovative ideas into a reality.

Total 2135 Students participated from 29 States and Union Territories. Total 1610 ideas submitted by children across the nation. And Total 238 ideas submitted from South Gujarat Region.

SUCCESS STORY

Yash Shah
CEO - Clientjoy

Yash did Mechanical Engineering from NIT, Surat, and worked as an Investment Banker before founding Clientjoy.

He is a CNBC TV-18 Young Turk, an MITx Bootcamper, and a Kairos Fellow. At Clientjoy, he serves as Chief Executive Officer with core responsibilities including Financial Management, Strategy and Business Development.

Apart from Clientjoy, he serves on Mentor Board of Entrepreneurship Cells at various reputed institutes including SVNIT, SOCET & VGEC.

He has also been Guest Faculty at various MBA Institutes including LJIMBA and GNLU.

He has been a speaker at various Entrepreneurship &
startup events including ones at IIM-A & IIT-B.

His Startup, Clientjoy is an Ahmedabad-based SaaS startup (earlier known as Gridle) has raised $800,000 in a pre-Series A funding round from GVFL (Gujarat Venture Finance Limited), an early-stage venture capital firm.

Launched in 2019 by Abhishek Doshi, Yash Shah, Anupama Panchal, and Shashwat Bhatt, Clientjoy offers client lifecycle management software for modern agencies, services companies, and freelancers to manage leads, proposals, clients, invoicing, and revenues under a single roof. In its initial journey, the startup was funded and supported by other angel investors and CIIE — a startup incubator established by IIM-Ahmedabad.

Currently, Clientjoy serves over 1,900 agencies in digital marketing, IT services, and design agency verticals across the US, India, Europe, Australia, and Southeast Asia.

ASHINE

Association for Harnessing Innovation and Entrepreneurship ASHINE (NIDHI-TBI)

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