Sardar Vallabhbhai National Institute Of Technology, Surat

NEWSLETTER

Vol. 02 Issue. 02 (September-2020)

Association for Harnessing Innovation and Entrepreneurship ASHINE (NIDHI - TBI)

ASHINE

In Association With:

Sardar Vallabhbhai National Institute of Technology, Surat

Department of Science and Technology (DST), NIDHI-TBI, Government of India.

Student Startup & Innovation Policy (SSIP), Gujarat Government

ABOUT

SVNIT Surat in association with the Department of Science and Technology (DST), Government of India, has established a NIDHI-TBI (Technology Business Incubator) named ASHINE (Association for Harnessing Innovation and Entrepreneurship). ASHINE which is a section 8 (not-for-profit) company aims to promote entrepreneurial activity on SVNIT campus and commercialization of R&D efforts across all disciplines of Engineering and Technology including Energy, Environment and Manufacturing. It also extensively undertakes pre-incubation activities for students under the SSIP policy of the Government of Gujarat. It also envisions developing incubation activities in other sectors in the coming years with support from various government/semi-government and private entities.

OUR VISION

To be an ecosystem for entrepreneurs to start a viable enterprise with global competence for sustainability and inclusive growth.

OUR MISSION

To facilitate entrepreneurship that blends creativity, innovation, product design, and engineering for employment creation and wealth generation.

OBJECTIVES

- To promote and support entrepreneurship and innovation and allied concepts across SVNIT, Surat, other institutes of National Importance as well as other technical institutes.

- To implement and handle operations and management of startup and innovation incubators.

- To develop, frame and implement policies to support startups.

- To extend the state of the art laboratories and other world-class incubation and pre-incubation facilities to startups, entrepreneurs and innovators.

- To support IPR awareness and registration activities.

EVENTS

Webinar: Expert Talk by Mohit Saini on 'Thinking Clearly-A process for identifying real problems in the complex world'

Mohit Saini is a supply-chain consultant at Vector Consulting group. He is an alumnus of SVNIT, IIM-A & ESCP Europe (Paris Campus). In his current role at Vector, he leads a team of consultants to work on supply-chain transformation, using theory of constraints(TOC), a management philosophy.

This session was about TOC process, which is useful to remove obstacles, identify and resolve conflicts in both professional and personal realm.

 bit.ly/2EFsiye

Webinar: Expert talk by Ankit Kush on 'Harnessing the twin skills: entrepreneurship and Analytics

Ankit Kush is a Global Business head of Marketing Analytics division at Searce. He is a serial entrepreneur with multiple startups to his credit.

This session was useful to budding entrepreneurs and for people who want to build their careers in domains related to data analytics, machine learning & artificial intelligence.
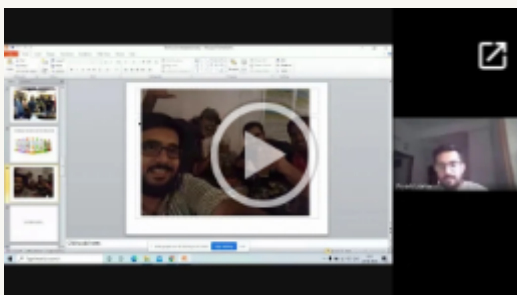

 bit.ly/2EJabau

EVENTS

Webinar: Expert Talk by Priyank Loonkar on 'The art of Entrepreneurship

Priyank Loonker is Founder, Director of Studio Dialogbox. He is a Creative entrepreneur with multiple startups. He is an alumnus of NIT Surat (Electronics engineering) and MICA.

In this session he covered some of the top soft skills that have helped him over the last 6 years of his entrepreneurial career. It was useful session for budding entrepreneurs and for people who want to build their careers in the service industry.

Webinar: Expert talk by Yash Shah on 'Demystifying Startups'

Yash did Mechanical Engineering from NIT, Surat and worked as an Investment Banker before founding Clientjoy.

He is a CNBC TV-18 Young Turk, an MITx Bootcamper and a Kairos Fellow. At Clientjoy, he serves as Chief Executive Officer.
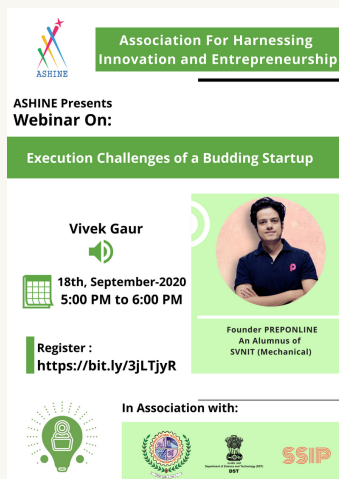
Apart from Clientjoy, he serves on Mentor Board of Entrepreneurship Cells at various reputed institutes including NIT-S, SOCET & VGEC.

He has been a speaker at various Entrepreneurship & startup events including ones at IIM-A & IIT-B.

 bit.ly/34LvmTZ

 bit.ly/3hMaFuT

EVENTS

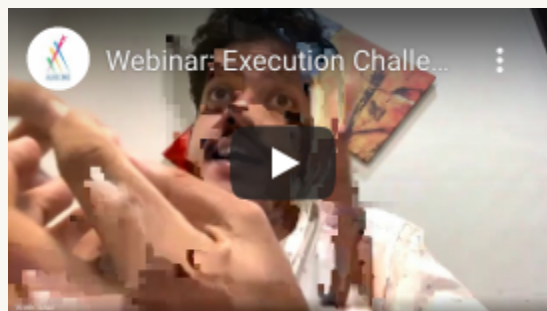## Webinar: Expert Talk by Vivek Gaur on 'Execution Challenges of a Budding Startup'

Vivek Gaur is a pioneer in the field of innovation-technology with the presence of his initiative across the country. He is an alumnus of NIT,Surat (Mechanical Engineering). He is a Founder of PREPONLINE, an EdTech startup with E learning platform.

In this session he explained various execution challenges for startups and how to overcome from it.

 bit.ly/2FKZAw1

TECHNOLOGICAL PROGRESS BY SVNIT, SURAT FOR COVID-19

 https://www.youtube.com/watch?v=PaNM0P0VUoM

OBJECTIVE

Student Associateship Program is based on the principal of "Of the Students, For the Students, By the Students".

It is a 03-month program, open to all the students from all departments of S. V. National Institute of Technology.
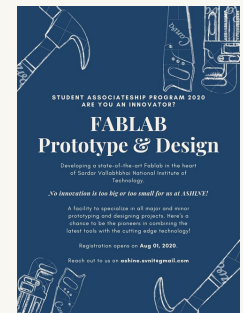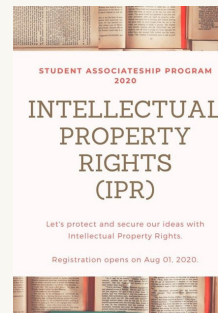
There are five-major areas to work upon, namely: Incubation, Co-working, Fablab, IPR, Creators.

Students selected 1 Sector and 1 Role as per their area of interest.

It is an ongoing Program where participants used to kept themselves to work and honed their skills in the best possible way.

The Participants are undergoing through various session like Knowledge Building, Personality development, Skill Enhancement etc. The participants are learning a lot in terms of teamwork, efficiency, and practicality of projects in the real world.

Currently total 63 Students are undergoing through this Program.

IGNITION

OBJECTIVE

Under this Program, applications are invited at Idea level to develop the pre-incubation pipeline and sanctioned grant of upto Rs. 50,000/- per idea under SSIP given to selected participants for PoC development. This program was open for all Students, Startup Enthusiasts with an Idea.

BENEFITS

- Pre-seed funding upto Rs. 50,000/-
- Open to Students, Startup Enthusiasts, Innovators, etc.
- Guidance on ASHINE-SVNIT incubation application to all startups
- Feedback from ASHINE mentors to finalists
- Opportunity to be mentored by SVNIT - Surat gurus
- Chance to partner with SVNIT - Surat students as co-founders
- Enrollment to Wadhwani Foundation Certified Entrepreneurship Program
- E-Certificates for winners from ASHINE

APPLICATIONS RECEIVED

41 applications have been received under the Ignition Startup Support Program from all across Gujarat. The second phase of rigorous scrutiny will be carried out by the selection committee.

SELECTION PROCESS

Selection Process will be carried out initially by the internal committee and then by the scrutiny Committee as per the SSIP Guidelines.

FOUNDATION DAY VIRTUAL MEET-UP

On September 25, 2020, ASHINE-TBI at SVNIT witnessed a virtual meet-up on its Foundation Day.

The meet-up was hosted by Mr. Kalp Bhatt, CEO - ASHINE. He updated the attendees about ASHINE's progress so far and the various role the Alumni can play in the future.

Dr. S. R. Gandhi, Director - SVNIT shared his vision for ASHINE and the vital role of Alumni in creating a synergy to achieve it.

The Guest of Honor: Mr. Hiranmay Mahanta, CEO - i-HUB and an Alumni of SVNIT provided insights on how the ecosystem has been created and scaled-up. Also, the Interventions required to develop the entrepreneurship ecosystem.

Dr. Jyotirmay Banerjee, Professor In-Charge-(Research Park), SVNIT & Member Secretary - ASHINE shared his inputs on bridging the industry-academia gap to create a self-sustaining Incubator.

ASHINE-TBI, SVNIT
Foundation Day Virtual Meet-up
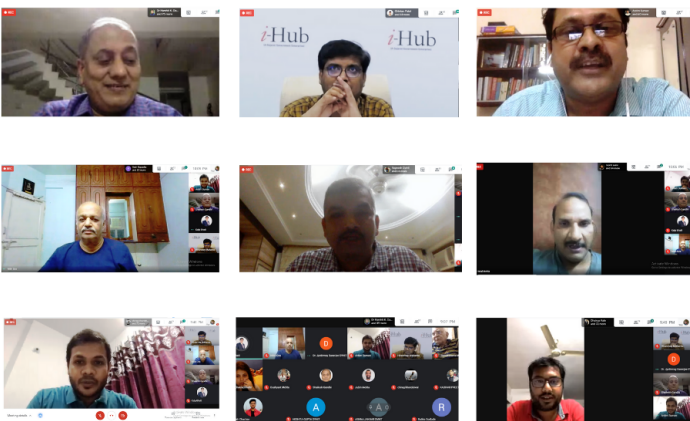

https://bit.ly/333ljG3

An interactive and insightful discussion included inputs from notable SVNIT alumni like Shri. Dushyant Mehta, President - SVNIT Alumni Association; Shri. Nitin Oza, Managing Director of Surat Prestech Private Limited & Director – Sun Electric, Bangalore; Shri. Hetal Mehta, Chairman -SETU Foundation; Mr. Antim Suman, Co-Founder - Edgistify; Mr. Yash Shah, CEO -Clientjoy; to name a few.

All of them extended their extensive support, involvement and valuable feedback for ASHINE . Which will be helpful for developing an effective entrepreneurial ecosystem in South Gujarat with ASHINE-TBI acting as a hub for Innovation and Employment generation.

ACHIEVEMENTS

The team F-Society has emerged as winners in India's biggest hackathon - Smart India Hackathon 2020.

They have successfully achieved the 1st position in the problem statement RK59 for Cyber crime Prevention.

Nikhil Kumar Gautam & Sahil Nare participated in the Aatmanirbhar Bharat Hackathon organised by SSIP BVM. They were felicitated as Special Team in domain of E-Governance and Education.

They built an eLearning platform providing high quality education at affordable price with a feeling of offline class.
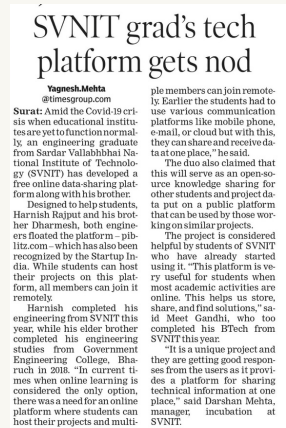
Media Coverage

SVNIT student's Startup piblitz was featured in Times of India Newspaper dated 19 August,2020. They have build up free data sharing platform. It serves as open source knowledge sharing for other students and project data put on the working platform that can be used by those working on similer projects.

SVNIT student's efforts was was featured in Divyabhaskar Newspaper dated 23 September,2020.

They have developed G-Products (G-Concrete, G-Blocks/Paver/RCC and G-Bricks) from the waste plastic.

Their project also got recognized in USA's AICHE, Top 200 ideas @ Lemon Ideas at Entrepreneurship Development Institute of India & ChemTech Industrial Waste Management.

SUCCESS STORY

Antim Suman
Co-Founder, Edgistify

"Two roads diverged in a wood, I took the one less traveled by and that has made all the difference". - Robert Frost

My journey has always tilted towards unconventional paths. I completed my B.tech in electrical engineering from SVNIT Surat in the year 2013. During my college days, I made it a point to be part of various curricular activities, from Ganesh Chaturthi to 'Sparsh' (cultural fest).

After graduation, I was placed in L&T Powai through campus placements. But after joining, I was repelled by the monotonous corporate culture and it made me take my first steps towards the start-up life. I set-up a start-up called 'FreezRealty' to create the biggest real estate network in India. Due to insufficient resources, this project could not scale up to my expectations and I faced a tremendous financial crunch during that phase.

In order to wave off my debts, I took up teaching as a profession. I taught in Bansal classes Kota and Concept classes Bikaner. My inclination towards the start-up life pulled me to 'Amber', a start-up established by housing co-founder Abhimanyu Dhamija. This could not suffice my craving for working on innovative business models.

Finally, I co-founded 'Edgistify' with Mr. Kamal Kumawat and Mr. Umang Shukla. Edgistify is a data-driven logistics start-up platform. It was founded in 2017, in order to digitize and simplify the process within the supply chain and logistics industry. Edgistify is a conjunction of 'Edge' 'Logistics' & 'Simplify'.

Edgistify has been invariably working in the direction of digitizing the Supply Chain and logistics industry through modern AI ML technology and innovation. We have emerged as a one-point solution for all supply chain and logistics requirements of our clients.

We help our clients to design their entire supply chain - be it Warehouse procurement, Vendor management, Manpower Requirement or just finding the right service providers. Our platform facilitates the quest for the most resource-effective solution in the least amount of time.

This is my journey so far. I was made for start-up life and there is no looking back. Within a short period, we have been able to achieve unimaginable goals and we thirst for achieving more.

Connect : antim@edgistify.com | 99870 80868

NEW MENTORS ON BOARD

Priyank Loonkar
Director, Studio Dialogbox

Yash Shah
CEO, Clientjoy

Himalaya Singh Rathore
Director,Delan Businesses Pvt Ltd

Vivek Gaur
Founder, Preponline

Alap Thakkar
Co-Founder, Delan Businesses Pvt Ltd

Aayushi Kalp
Co-Founder, WalkTheTalk Consultants

PROPOSED INFRASTRUCTURE

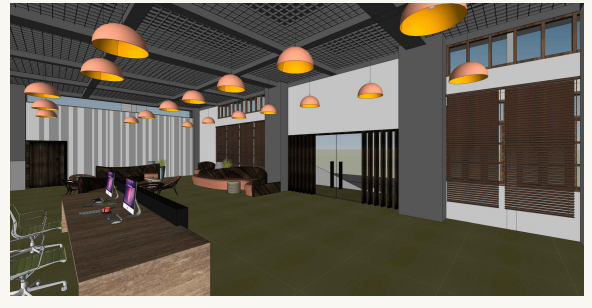## Reception Area-Ground Floor

Co-Working Space

Passage Area-Ground Floor

PROPOSED INFRASTRUCTURE

Reception Area-First Floor

Seminar Room
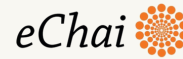

Conference Room

Progress Update

https://bit.ly/3jimnOB

ASHINE

Association for Harnessing Innovation and Entrepreneurship ASHINE (NIDHI-TBI)

Supported By

SARDAR VALLABHBHAI NATIONAL INSTITUTE OF TECHNOLOGY · SURAT

सत्यमेव जयते
Department of Science and Technology
Ministry of Science and Technology
Government of India

SSIP

Partners

TechNovuus
Synergizing Technology & Innovation

WADHWANI FOUNDATION

F6S

TiE SURAT
FOSTERING ENTREPRENEURSHIP

eChai

ikoverk
Connect. Collaborate. Celebrate.

Follow Us :

f www.facebook.com/ashinesurat/   in www.linkedin.com/company/ashine

🐦 twitter.com/ashineatsvnit   ▶ www.youtube.com/channel/UCZVyPH6senpN-ewBM78l-qw

Contact Us: